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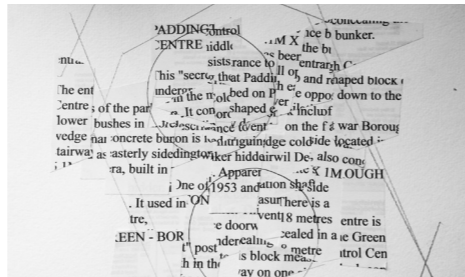


Caption



**Borough Control Centre Bunker
Paddington Green**

*The soul can be dispersed and destroyed by
a nuclear blast (William S Burroughs)*



**Cut-up text by Graham about the Borough
Control Centre Bunker, Paddington**



Caption



A video documenting the processes behind
this project will be shown at The Showroom
on Monday 15 July



**Sarah Siddons Memorial Sculpture
Paddington Green**

Sarah Siddons (nee Kemble) was born on 5 July 1755 in Brecon, Wales, the oldest of twelve children. She died at 76 years (outliving five of her seven children. Her very successful career was shadowed by great personal tragedy) on 8 June 1831 from acute erysipelas at her home, No. 27 Upper Baker Street, (since demolished). She is buried in St Mary's Churchyard, Paddington Green, she is renowned as the greatest English classical and thespian actress from the golden age of theatre. Her first appearance on the London stage was with The Drury Lane Theatre (director David Garrick) in the character of Portia from The Merchant of Venice. She later was to play Hamlet to her brother Philip's Laertes. So great was her performance as Lady Macbeth (her power was such that she could move an audience beyond human endurance, it was observed 'to see her only once, it is enough. The impression is stamped there forever' (Hazlitt. criticism and dramatic essays 276) her final stage appearance was on 9 June 1819 although she continued giving private recitals.

Agnes Tumilson

**West London Day Centre
134-136 Seymour Place
London W1H 1NT**

**The Showroom
63 Penfold Street
London NW8 8PQ
Wednesday-Saturday 12-6pm
www.theshowroom.org
www.theshowroom.org/re-projecting**

Designed by Studio Hato and printed
by Hato Press on a Risograph



re-projecting (london)

Ricardo Basbaum's commission *re-projecting (london)* at The Showroom (July 2013) takes as a starting point the projection of an abstract shape onto a map of the area around the gallery. Point 4 of this diagram falls close to The West London Day Centre on Seymour Place. In 2011 The Showroom met with a group of artists who meet at the Centre, and a dialogue and working relationship has continued since then.

The Showroom invited the self-titled Seymour Art Collective to contribute to *re-projecting (london)*. The group has used their individual art practices, collective methodologies and various relationships to the diagram area as a point of departure for producing this map.

Seymour Art Collective is a group of creative individuals from different walks of life who make and show art together from the street up. The collective meet weekly at a course run by City of Westminster College at the West London Day Centre. The day centre provides essential services for homeless people in Westminster.

In the summer of 2011 Seymour Art Collective had a residency at The Showroom during which they spent a

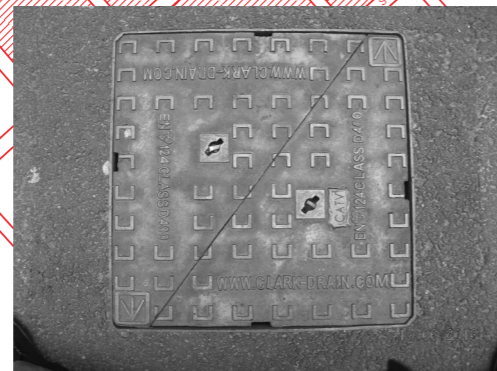
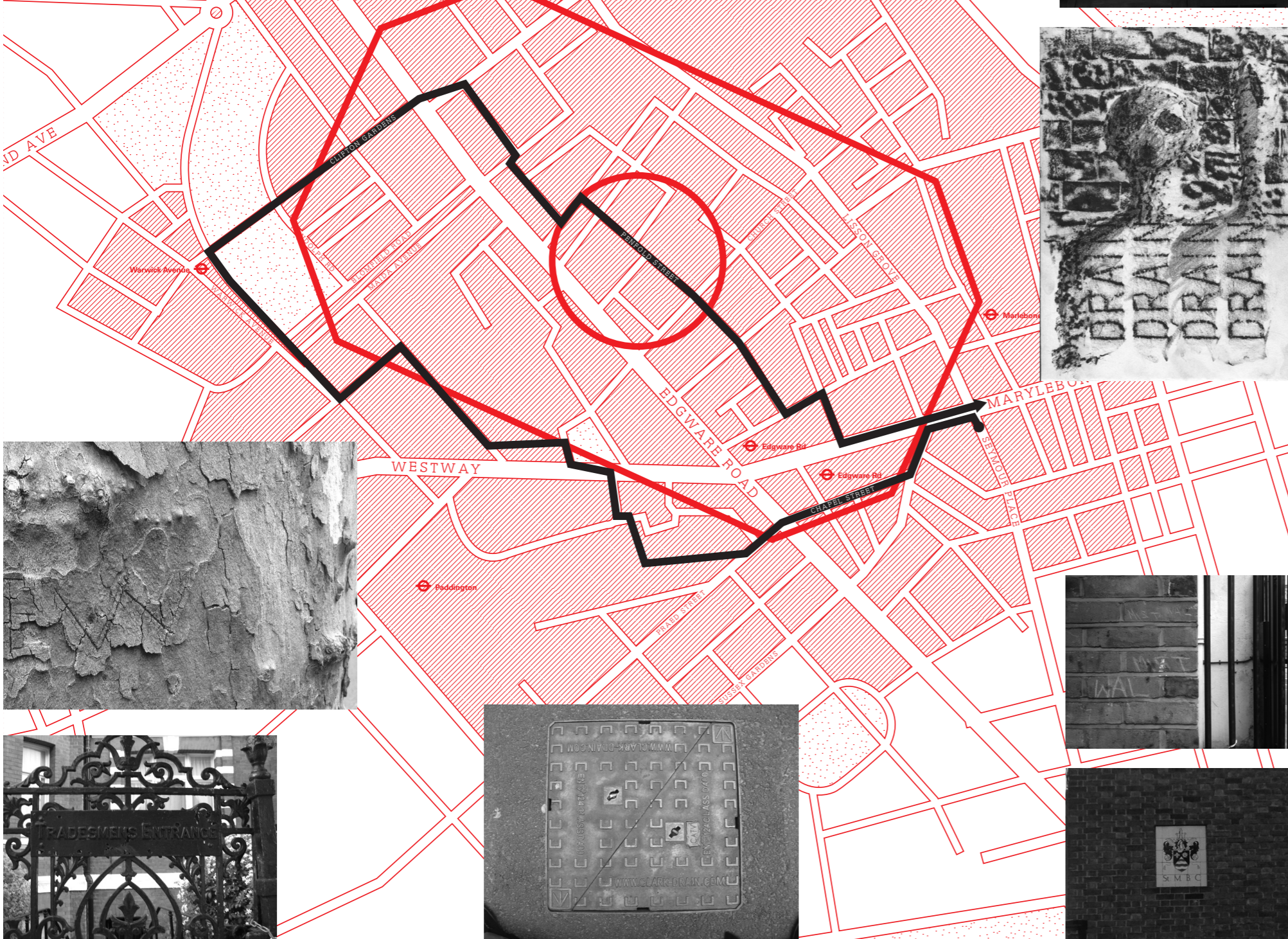
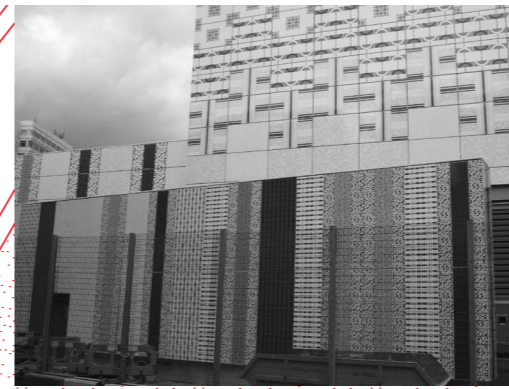
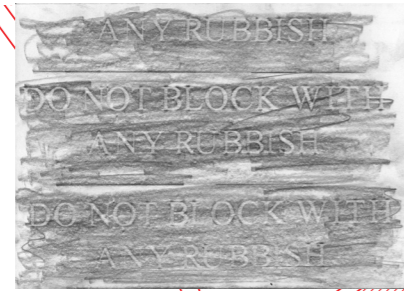
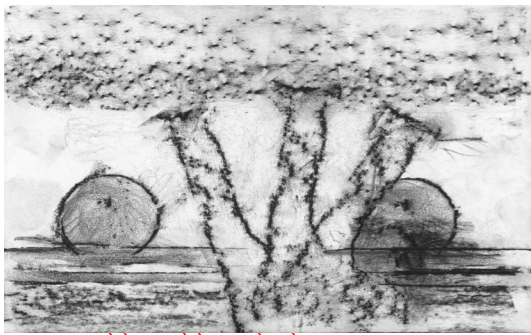
week experimenting with new ways of working and meeting new artists. Artist Liz Ellis led the Collective and members of the public to produce a manifesto for the Collective. The Collective have returned in 2013 to The Showroom to contribute to *re-projecting (london)*. Since May members of the Collective have been meeting, researching and walking the *re-projecting (london)* diagram as a way to develop work around ideas of collectivity, public space, recorded and personal histories in relation to place and the potentials of the concept of *dérive*. The Collective have worked with Studio Hato to produce a second diagram and map which visitors can use to walk the neighbourhood.

On Monday 15 July the Collective will lead a facilitated walk departing from the West London Day Centre at 3pm and finishing at The Showroom where the collective will present a new video documenting the processes behind their project.

Seymour Art Collective is: Dave, Frederick, Graham, Ismail, Margaret, Mary, Pavel, Ray, Robert, Sam, and guest member: Alex.



4 Seymour Art Collective



DRIFT

The consensus view in Western society is that 'structure is good' and 'to drift is bad'.

Routine, ritual and purpose. Your moral backbone. Get structure - win social status.

Human flesh will collapse without vital structures (muscle tissue, ligament, skeletal form and skin). Would the absence of structure lead to your moral disintegration?

We train children in structure and discipline. We demonise ambiguity, ambivalence, idleness, depression.

You can choose the alternative. Decide to drift. Devote to drifting. Be a dedicated drifter.

Surrender all sense of structure. Meander meaninglessly. Rip up the order of reality as you know it. Open up and flood your life in fluid spontaneity.

What about public opinion? You might not care – but people like a label. How about Political Fugitive? The Random Revolutionary? Social Outlaw? The Economically Inactive One?

Consider the implications. Family unit, disrupted. Friends shun you. Colleagues and business associates conclude you have a credibility problem.

Think of the freedom. You will shrug off expectations. Go off the beaten track. Reject mainstream mediocrity. Escape the limits of the pre-ordained map.

Exchange the known for unknown. Bold and brave. Leap and spring in abstract shapes, like the radical athletes of Parkour.

People will allege you duck reality. Case study plucked from reality: a duck leads her eight tiny ducklings on a road trip, in perfect geometric cluster, through a traffic jam from Hyde Park to Victoria. Winging it all the way. A stunned and delighted audience witness the perilous drama. The birds display awesome lane discipline - ducklings follow mother duck with total faith - but will they be splattered under the wheel? Traffic slows, tourists and police collectively suspend routine. People flap, cameras snap and hands clap as the impromptu rescue operation averts a sticky end. Following structure isn't always the way to go!

Ismail Bingor